

Dear Parents and Guardians,

I am writing to share a growing concern regarding an increase in unkind and inappropriate behaviour among students on social media and online platforms. While much of this activity occurs outside of school hours, its impact is often felt within the school community and can affect students' well-being, relationships, and ability to learn.

Online interactions can sometimes feel anonymous or disconnected from real-life consequences, which may lead students to say or do things they would not otherwise do in person. As a school, we are reinforcing expectations for respectful behaviour, digital citizenship, and responsible technology use. However, your partnership at home is essential in addressing this issue.

I encourage families to:

- Talk regularly with your child about their online activity, including the apps and platforms they use and who they communicate with.
- Discuss the importance of kindness, empathy, and respect in all online interactions.
- Monitor social media and messaging use, and review privacy settings and content when appropriate.
- Set clear expectations regarding appropriate online behaviour and consequences.
- Encourage students to report harmful or concerning online behaviour to a trusted adult.

When students understand that adults at home and at school are working together, it sends a powerful message about the importance of treating others with care—both online and offline.

Thank you for your continued support as we work together to create a safe, positive, and respectful environment for all students. Please feel free to contact us if you have questions or would like additional resources.